GESIS Panel Review Criteria

Last amended:
January 24, 2018

Please make sure to use the most recent version of this document, which can be found here:
http://gesispanel.gesis.org/submission/index.php/panel/pages/view/howtosubmit

All proposals undergo a peer-review process that includes at least two external reviews and one internal review carried out by the GESIS Panel Team. However, irrespective of external recommendations, the GESIS Panel Team reserves the exclusive right to approve or reject proposals.

External Review Criteria

1. Originality and incremental value
   Does the proposal contain new and/or significant research questions that are adequate to justify the collection of primary data? Does the proposal clearly convey the incremental value of the study? In case of a replication: Is the replication well justified in the light of the available empirical evidence?

2. Relationship to the literature
   Does the proposal demonstrate an adequate understanding and synthesis of the relevant literature in the field? Does the proposal cite an appropriate range of literature sources, and is any significant work ignored? Are the research aims clearly stated and well supported by relevant literature?

3. Methodology
   Is the research methodology robust and appropriate for achieving the research aims? Are the research constructs well defined and operationalized? Are the methods of data analysis robust, and are they explained clearly and adequately? Is the planned analysis strategy adequate?

4. Implications for research, practice, and/or society
   Does the proposal identify clearly any implications for research, practice, and/or society? Are these implications consistent with the other parts of the proposal?

5. Feasibility of the dissemination strategy
   Is the outlined dissemination strategy realistic? What are the chances that the target publishing outlets specified will publish the study?

For their overall recommendation, the reviewers may choose one of the following possibilities:
   • Accept as submitted
   • Accept if the following revisions and changes have been made (please specify)
   • Reject
Internal Review Criteria

1. Non-commercial project with a diagnostic focus
   Are there any indications that the study might pursue any commercial interests? Is the study designed to manipulate respondents?

2. Compliance with the GESIS Panel Survey Style Guide
   Do the proposed questions comply with all criteria specified in the GESIS Panel Style Guide?

3. Relevance for the general population
   Will all panel members representing the general public be able to understand and answer all the questions? Are the topics addressed relevant for the general population?

4. Established measurement quality criteria in the area of survey methodology:
   Do the questions meet all established measurement standards? Is there a connection between the research question(s) and the survey questions? Do the items have face validity?